**Carrot Soap Announces Launch of New Website**

*Innovative and all-natural skin care authority Carrot Soap is proud to announce the launch of its new website*

Melbourne, Victoria, Australia – 30 August 2012 – Innovative and all-natural skin care authority Carrot Soap (<http://carrotsoap.com/>) is pleased to announce the launch of its new website. This new site features a very informative take on the many popular skin benefits of carrot in our skin.

Carrot is usually a household staple found in the kitchen. It has always been used as an ingredient for different delicious viands and it is no wonder why many people are amazed that carrot also has a great potential in the beauty department.

Carrot has quite a number of uses other than eating it. Progressively, people are discovering the potential of carrot when it comes to skin care. Carrot Soap’s website was launched to provide an all-natural alternative to other synthetic beauty products that only do more harm than good.

Carrot Soap’s newly launched website features some of its great benefits. Carrot, when used as a soap, is enriched with natural extracts that have a relatively high vitamin C content. It is rich in beta carotene making it a powerful antioxidant. Beta carotene also promotes cell renewal which helps in getting rid of old skin cells in less time. Dead and old skin cells can cause clogging in your pores which is one of the primary causes of acne and pimples.

And as an added bonus, in the coming days, CarrotSoap.com will share more information on how it can help improve the overall health of your skin. Can you still wait to find out more?

CarrotSoap.com offers a clean and simple interface that ensures a more organized and convenient browsing experience - this means accessibility and hassle-free navigation.

Enjoy a faster, convenient and easier browsing with Carrot Soap’s new site. To check the new website or contact Carrot Soap to know more about their products, kindly visit <http://carrotsoap.com/>.

You are invited to check CarrotSoap.com today.

**About CarrotSoap.com**

Carrot Soap is an innovative, rising company offering all-natural skin lightening and whitening products made of carrot. It is a powerful antioxidant that can be effectively used to lighten and whiten skin to achieve that healthy, smooth and radiant skin.